



Dear Retail and Hospitality Businesses of Grimsby Town Centre,

We are excited to announce an upcoming event aimed at showcasing the vibrant and creative spirit of our town centre! From **1st to 31st October 2024**, the 2025 Group has organised a **Best Shop Window Competition**, and we would love for you to participate.

This is a fantastic opportunity to let your creativity shine and show the people of Grimsby just how wonderful your shops are. Whether it's a Halloween theme, a bold autumn display, or something totally unique, we encourage you to think outside the box and make your windows stand out!

The 2025 Group will judge the entries, with the **winner receiving an impressive £500!** The winner will be announced at the next Town Centre meeting, scheduled for Tuesday 19 November at Grimsby Town Hall.

In addition to the Best Shop Window Competition, we will also be running a **Pumpkin Trail** aimed at children between **18<sup>th</sup> October and 3<sup>rd</sup> November**. Twelve vinyl pumpkins will be hidden in shop windows around the town centre, each with a letter attached. Children will collect the letters to form a word, which they will then write on a form. Once completed, the form can be dropped off at a designated retailer (TBC) in exchange for a prize!

This fun activity is a wonderful way to engage families and draw more foot traffic to our shops. We encourage you to take part in both the competition and the trail to make this a memorable event for all!

Thank you for your participation, and good luck!

Warm regards,

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Activities Coordinator  
The 2025 Group  
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## Best Shop Window Competition Rules

### 1. Eligibility

- The competition is open to all retail and hospitality businesses located in Victoria Street, East & West St Mary's Gate, Old Market Place and George Street.
- Participation is free of charge.

### 2. Entry Requirements

- Entrants must create a Autumn/Halloween themed shop window display between **1st and 31st October 2024**.
- The display must be visible to the public during the entire competition period.
- Entries must be appropriate for a public, family-friendly audience. Inappropriate or offensive displays will be disqualified.

### 3. Judging Criteria

- Creativity and originality
- Visual impact and appeal
- Relevance to the theme
- Engagement with the public (e.g., interactive elements)
- Overall presentation and design quality

### 4. Judging Process

- The displays will be judged by members of the **2025 Group**.
- Judging will take place from **before the next 2025 Group event on Tuesday 19<sup>th</sup> November**.
- The winner will be announced at the next Town Centre meeting on Tuesday 19<sup>th</sup> November 2024 at Grimsby Town Hall.

### 5. Prize

- There will be **one cash prize of £500** awarded to the winner.
- The prize is non-transferable and must be accepted as awarded.

### 6. Winner Notification

- The winning retailer will be notified directly and announced at the Town Centre meeting.
- The winner may be featured in local media and on social media platforms to promote the event and the winning display.

### 7. Participation

- By entering the competition, participants agree to allow their displays to be photographed and used for promotional purposes by the 2025 Group.
- All participants must adhere to these competition rules. Failure to comply may result in disqualification.

### 8. Terms and Conditions

- The 2025 Group reserves the right to modify or cancel the competition at any time.
- The decision of the judges is final, and no correspondence will be entered into regarding the outcome.



## Children's Pumpkin Trail Competition Rules

### 1. Eligibility

- The Pumpkin Trail is open to children aged 13 and under.
- Children must be accompanied by an adult while participating in the trail.

### 2. How to Participate

- From **18<sup>th</sup> October to 3<sup>rd</sup> November 2024**, children can take part in the Pumpkin Trail by visiting participating shops in Grimsby Town Centre.
- Twelve pumpkins will be displayed in shop windows, each with a letter attached.
- Children must find all the pumpkins, collect the letters, and arrange them to form a secret word.
- Once the word is completed, they should write it on the official Pumpkin Trail form.

### 3. Entry Forms

- Entry forms can be collected from participating shops.

### 4. Prize Collection

- Once children have completed the word, they can take their form to a designated retailer (to be confirmed) to exchange it for a prize.
- Prizes are limited to one per child, while supplies last.
- Prizes must be collected in person by the child participant and their accompanying adult.

### 5. Rules for Participation

- Only one entry per child is allowed.
- The competition is intended for fun and community engagement; therefore, participants are encouraged to enjoy the trail in the spirit of the event.
- The Pumpkin Trail must be completed during the event dates (18<sup>th</sup> October – 3<sup>rd</sup> November 2024).

### 6. Safety and Conduct

- Children must be supervised by an adult at all times while participating in the Pumpkin Trail.
- Participants are asked to respect shop premises and other customers while searching for pumpkins.
- Please ensure that the entry process is conducted safely, without obstructing shop entrances or inconveniencing other customers.

### 7. Terms and Conditions

- The 2025 Group and participating retailers reserve the right to modify or cancel the competition at any time.
- By participating in the Pumpkin Trail, participants agree to the use of photos or videos taken during the event for promotional purposes.

### 8. Prize Limitations

- Prizes are available on a first-come, first-served basis and are subject to availability.
- Prizes are not exchangeable for cash or other items.

We hope you have fun finding all the pumpkins and uncovering the secret word. Happy hunting!